KOREA Discovery Project

*Globiz Human Resource Cultivation Business presents an exciting event for international students to discover Korean culture and its assets though trip in Korea while building networks with Korean students.*

What is it?

* Prize money of 500,000 KRW given for a trip in Korea.
* A group composed of at least one international student and one Korean student.
* Only 10 groups will be selected.
* The trip should aim to highlight the value of Korean culture.

Who can apply for it?

* You can apply if you are: an Ajou student majoring in Business (Korean) or an international student (exchange/degree seeking).
* You need to form a group including at least one international student and one business major student. Each group should consist of 5 members.
* Students with a strong passion to explore Korean culture in depth through a trip are welcome.

How can I apply for it?

* First, form a group with your Korean friends with business major.
* Second, decide where and when to go
* Third, fill out the “KOREA Discovery Project Proposal Form”(see attached MS-WORD file)
* Fourth, submit the Proposal Form to Office of Business Administration via email by Oct.29: sarkim@ajou.ac.kr.

What should the proposal look like?

* Use the given form for the proposal.
* Organize schedule of your trip.
* Express your strong will to explore Korean culture and different aspects of Korea.
* Be as creative as possible when choosing the destination and what to learn there!
* Each of the winning 10 groups will receive prize money of 500,000 KRW. Take this amount into consideration when planning the trip.

What happens afterwards?

* The successful applicants will be announced on Oct. 30.
* The successful applicants need to submit a report after the trip with the reference of our form.

Questions?

* E-mail: sarkim@ajou.ac.kr
* Tel.: 031-219-3623
* Office of Business Administration: Room #137, Dasan Hall

Be ready to explore unforgettable Korean Culture!